

**Residence: Present**

Asstt. Warden House, Ewing Hall,
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Cell: 0333-4554020

Office:

Dept. of Mass Communication,
Forman Christian College Lahore
Ph. 9231581-88 ext. 339

SALEEM ABBAS

Education

Degree earned	Field/Specialization	Institution	Dates
PhD	Mass Communication	The Islamia University of Bahawalpur	Thesis Submitted in Oct. 16, 2007
M.A	Mass Communication	The Islamia University of Bahawalpur	1996
M.A	Urdu & Iqbaliat	The Islamia University of Bahawalpur	1997
B.A	Islamic History, Arabic	The Islamia University of Bahawalpur	1994
F.Sc	Pre Medical	Board of Intermediate & Secondary Education Bahawalpur	1992
Matric	Science	Board of Intermediate & Secondary Education Bahawalpur	1989

Thesis and Dissertations

PhD Thesis Title:

“PTV Urdu Drama Serial a critical and analytical study.(1970-2000)”

M.A Thesis Title:

“Irshad Ahmad Haqqani Art and Personality”

M.A Research Report Title:

“An analytical study of literary Magazines, published from Lahore.”

Teaching & Professional Experience

- **Chairman,** Mass Communication Department, (2003)
- **Asstt. Professor,** Department of Mass Communication, Forman Christian College, A Chartered University Lahore, Pakistan (May 7, 2007 -)
- **Lecturer,** Department of Mass Communication, Forman Christian College, A Chartered University Lahore, Pakistan (Aug. 15, 2003 – May 6, 2007)
- **External Examiner,** Dept. of Mass Communication, G.C. University Lahore (March 2007-)
- **Tutor, Allama Iqbal Open University Islamabad** (Majors Mass Comm. 0449, 0454) Reg. No 03-PBR-T0038 (2002 -)
- **Lecturer in Journalism / Urdu,** Govt. Post graduate College Bahawalpur. (2001- 2003)
- **Lecturer in Urdu,** Govt. Degree College Sarai Alamgir, Gujrat. (1999-2001)
- **Incharge Principal,** Govt. Degree College Sarai Alamgir, (Oct. 1999 – Jan.2000)
- **Lecturer in Urdu,** Govt. Zamindar College Gujrat. (April 1999 –Sep. 1999)
- **Forum Incharge,** Daily Aazad Lahore. (July 1998-Mar.1999)
- **Magazine Editor / Feature Writer,** Daily Khabrain Lahore. (1997-1998)
- **Sub-Editor,** Daily Jang Lahore. (1996- 1997)
- **Staff Secretary** to Fedral Minister of information of entirum Govt. Mr. Irshad Ahmad Haqqani. (Dec. 1996 –Feb. 1997)
- **Compere,** Radio Pakistan Bahawalpur (1994 – 1996)

Responsibilities / Duties performed other than teaching at FC College Lahore.

1. **Project Director,** FCC In-House Cable TV Channel (2009-)
2. **Assistant Warden,** Ewing Hall, F.C. College LHR. (2008-)
3. **Proctor,** (2006- 2008)
4. **Convener,** Dramatic Club (2006- 2009)
5. **Convener,** Search Committee, Dept. of Mass Communication (2006, 2007)
6. **Convener,** Curriculum Designing Committee of Mass Communication Dept. (2004-2006)
7. **Convener,** Media Committee for Annual Sports (2004, 2005)

8. **Member,** Competency test committee for Written Urdu (2006)
9. **Member,** Search Committee, Dept. of Urdu (2007-)
10. **Member,** Editorial Board, *Folio* (The College Magazine) (2006-2008)
11. **Member,** Media Committee for Convocations (2004, 2005, 2006, 2009)
12. **Member,** Accreditation Committee (2006-)
13. **Member,** Media Committee for Parent-Teacher Meeting (2006-)
14. **Media Coordinator,** for FAA annual meetings (2004, 2005, 2006)
15. **Advisor,** “*The Communicator*” (A students’ Newsletter) (2005-)
16. **Advisor,** Formanites Journalism Society (2003-2006)
17. **Advisor,** Dramatic Club (2003 – 2005)
18. **Advisor,** Urdu Literary Circle (2003 – 2004)
19. **Program Coordinator** of Mass Communication Department for 4 years
baccalaureate program (2006 -)
20. **Library Coordinator** of Mass Communication Department (2004-)
21. **Media & Publicity Coordinator** for “Teachers’ Conference” (April 21, 2007)

Major Areas of Teaching

News Reporting & Writing / Television studies / Radio Broadcasting / Mass Communication Studies / TV Drama & Documentary Production / Urdu Literature and Criticism / Poetry / Urdu Drama

Courses Developed

- MCOM 101:** Introduction of print Journalism
- MCOM 201:** News Reporting & Writing
- MCOM 203:** Media and Peace Building
- MCOM 307:** Journalism in Pakistan
- MCOM 308:** Online Journalism
- MCOM 405:** Mass Communication Studies
- MCOM 410:** Documentary Making

Publications

Books

<i>Sr</i>	<i>Books</i>	<i>Language</i>	<i>Type</i>	<i>Year of Publication</i>
1	“Irshad Ahmad Haqqani Adarat Se Wazarat Tak” (<i>Irshad Ahmad Haqqani: Art and Personality</i>)	Urdu	Biography	1997
2	“Inam Yafta Taqareer” (<i>Winning Speeches in Speech Contests at Provincial and National Level</i>)	Urdu	Speeches	1998
3	“Kia Mila Muhabat Se” (<i>Poetry</i>)	Urdu	Poetry	1999
4	“Andaz-e-Tanqeed” (<i>Styles of Criticism</i>)	Urdu	Criticism	2003

Research Papers

- 1- “Portrayal of Women in the advertisements of mobile services on Pakistani TV channels: A content analysis” (Presented in International Conference on “Media in the fast changing world” at Bali, Indonesia (May 7-9, 2009)
- 2- “Portrayal of Women’s Issues in PTV Drama Serials: An Overview” (Bodhi: An Interdisciplinary Journal, Vol.2, No.1, Serial No. 2, 2008 Dept. of Languages and Mass Communication, Kathmandu University, Nepal)
- 3- Mushtaq Ahmad Yusfi Ki Tehriron Main Farsi Unser
(*Elements of Persian in Mushtaq Ahmad Yusfi’s Writings*)
- 4- Shoukat Hashmi ___ Asr-e-Hazir Ka Sufi Shair
(*Shoukat Hashmi, a Sufi Poet*)
- 5- Mushtaq Yusfi Ke Diction Ka Wasf-e-Khas
(*Mushtaq Yusfi’s Diction*)

Active Professional Memberships:

- 1- General Secretary, Alumni Association of Journalism, IUB
- 2- Member, Punjab Union of Journalists
- 3- Advisor, Formanites Journalism Society
- 4- Team Member, IRC (Interactive Resource Center) Lahore

Awards & Certificates:

1. Roll of Honor in M.A (I.U.B 1996)
2. Roll of Honor in B.A (S.E. College BWP 1994)
3. Pakistan Military Award (All Pakistan Best Debater 1995)

4. Gold Medal (PBSA, Debates)
5. 7th PBSA Sirat Award (P.B.S.A. Islamabad)
6. Nishan-e-Imtiaz (Poetry) GC BWP.
7. Best Teacher Award (Adabistan-e-Sofia, Lahore)
8. Rozan Adbi Award (2002)
9. Award of Honor (Punjabi Media Academy India) 2005

Workshops/Training Courses/ Conferences Attended:

1. Presented a paper in an International Conference on “Media in the fast changing world” at **Bali, Indonesia** (May 7-9, 2009)
2. Participated in an International Conference on “Covering Each Other in an Era of Imagined Clashes of Civilizations” organized by Institute of Mass Communication, University of the Punjab, Lahore. (Feb. 4-5, 2009)
3. Digital Media Summer Institute, **University of Florida, USA** (June-Aug 2008)
4. Internship in WCJB TV20 at **Gainesville, Florida** (July 2008)
5. Participated in the seminar on “World Press Freedom Day” organized by Institute of Mass Communication, University of the Punjab, Lahore. (May 16, 2007)
6. Participated in “Teachers’ Conference” organized by F. C. College Lahore (April 21, 2007)
7. Participated in “Writers’ Conference”, organized by ALAAP. Lahore (Dec 10 – 12, 2006).
8. Completed a training course in “Drama Production” from National College of Arts Lahore. (June5 – July 31, 2006)
9. Participated in a workshop on “Projection of Scientific Knowledge in the Mass Media of Pakistan”, organized by Pakistan Scientific and Technological Information Centre(PASTIC) & Pakistan Science Foundation (PSF) (June 8-10, 2006) Lahore.
10. Completed a training course in mass communication, organized by HEC (April 7-12, 2003) Bahawalpur.
11. NCC training course (Aug 1989 – Dec 1990)

Lectures Delivered

1. Lecture delivered on “**Journalistic Writing Skills**” at Allama Iqbal Open University Lahore (April 21, 2007)
2. Lecture delivered on “**The challenges of media and their solutions**” at the seminar arranged by the National Catholic Centre for Social Communication Pakistan Lahore in connection with the 41st World Communications Day-2007

(May 12, 2007)

Programs / Plays / Tours organized at F C College Lahore

Programs:

1. **Quiz Program** on Allama Iqbal (Nov 20, 2003)
2. **Extension Lecture** of Mr. Saleem Bukhari, Editor, Daily The News Lahore. (Dec 2003)
3. **Extension Lecture** of Mr. Esar Rana, Editor, Daily Inqalab Lahore. (April 10, 2006)
4. **Panel Discussion** of journalist from PTV, GEO TV and Indus TV on “Reporting for TV channel” (Nov 10, 2004)
5. **Inter Collegiate Bilingual Declamation Contest**, topic: “Our newspapers are promoting Yellow Journalism”, Guests of honors: Munnu Bhai (Renowned Columnist & Dramatist), Dr Mughis ud Din Sheikh (Chairman, Dept. of Mass Communication PU) Khawer Naeem Hashmi (Bearue Chief, Geo TV Lahore) (Nov 26, 2004)
6. **Monthly Mehfil-e-Mushaira** (2004)
7. **Farewell Party** in the honor of 4th Year out going class, (March 10, 2005)
8. **Poster Competition** among the students on the topics of Peace and Religious Harmony (Jan 16, 2007)

Plays Directed / Organized

9. **Urdu Play** “Tara tara jagoon tere nam” at Alhamra Cultural Complex Lahore. (Feb 2004)
10. **Urdu Play** “Socho Zara” (April 2005)
11. **Urdu Play** “Aek Phool Teen Fool” (Dec. 2005)
12. **Urdu Play** “Akeli” at Alhamra Cultural Complex Lahore. (March 21, 2006)
13. **Urdu comedy play** “Mughal-e-Azam 2006” (Dec 5, 2006)
14. **English Comedy Play** “The importance of being earnest” (April 27, 2007)

Tours

15. **Study tour** to Daily “DIN” Lahore (2004)
16. **Study tour** to Daily “Nawa-I-Waqat” Lahore (2004)
17. **Study tour** to GEO TV Center Lahore. (February 18, 2005)
18. **Study tour** to PTV Centre, Lahore (March 15, 2005)
19. **Trip** to Mangla and Rohtas fort (Oct 1st, 2005)
20. **Trip** to Salt Mines (December 16, 2006)
21. **Trip** to Har’appa (March 31, 2007)

Country Visited:

1. Indonesia 2009
2. USA 2008
3. Saudi Arabia 2003
4. India 2002
5. Iran 1995

Personal:

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References

Dr. Jeanette Coufal, Director, Center of teaching and learning, Forman Christian College (A Chartered University) Lahore, Pakistan. Ph. Off. 042-9231581-88 ext 371

Dr. M. Shamsuddin, Professor, Dean of Social Sciences, Karachi University, Pakistan Ph. 021-4823400 off. 021-9261362

Dr. Najeeb Jamal, Professor, Dean of Arts, The Islamia University of Bahawalpur. Pakistan. Cell # 0300-9685455 Ph. Off. 062-9250231

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