

Report of the 3rd Vasakh Documentary Festival (May 18-20, 2010)

The Department of Mass Communication, Forman Christian College, organized the third annual 'Vasakh Documentary Festival' in collaboration with IRC (Interactive Resource Center) Lahore on the 18th of May, 2010. FCC Rector Dr Peter H Armacost was the guest of honor in the opening ceremony.



This year more than 20 best South Asian documentaries were screened, including productions by the students of eight participating universities of Pakistan.

A spectacular musical night marked the closing ceremony of the Festival as well as a farewell to Mass Communication's graduating students. Some renowned and famous personalities from media like Munu Bhai, Syed Noor and Salman Shahid also graced the program. Dr. C.J. Dubash, Vice Rector distributed souvenirs among the guests.

In the closing ceremony, prizes were given to the best three teams of student for their excellent work. The first prize went to 'Khatoon's Struggle' produced by the students of Sindh University, Jamshoro. FCC student Naveed Hameed's documentary 'No aggression, No war' shared the second prize with 'Zindagi Tamasha Bani' by the students of Fatima Jinnah College, Chuna Mandi. The third prize went to 'Mobile Addiction', a production of Punjab University students.



Organizing team:

The organizing team was led by Prof. Saleem Abbas who was the Program Coordinator. He had the responsibility for the entire three-day program ranging from inviting guests to checking scripts and finalizing jury to ensuring an effective closing ceremony.

Prof. Muhammad Ali assisted him as Media Coordinator, while Prof. Ali and Prof. Naila Sahar were also responsible for preparation of student hosts. Prof. Junaid Ghauri and Prof. Firasat Jabeen were managing the tasks of stage setting, distribution of invitations, display of banners, etc. Prof. Fahad Mehmood was in charge of reception and security. Food and Refreshment was the responsibility of Prof. Akram Soomro.

Wide Media Coverage:

The Festival was widely covered by the media, print and electronic alike.

English and Urdu newspapers published news on the festival and dedicated space to the interviews of our speakers. The News, The Nations, The Post and Awaz were amongst the papers that covered the event, while the TV channels included Dunya, City 42, Express News and Aaj, etc.


